

MOBITEK System Sdn .Bhd. (207015-D)

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MOBITEK System
We make machines and systems talk



VISION

We make machines and systems talk

- "Machines" are computers, servers, remote terminals, RTU, data loggers, vehicles
- "Systems" are ERP, CRM, POS, NMS, EMS, etc.
- "Talk" is to tell, notify and alert. It is a 2 way communication between men and machines; men and systems

PROFILE

- **MOBITEK System Sdn. Bhd.** was established in year 2000.
- supply cutting-edge cellular and mobile technologies such as GSM, GPRS, EDGE, 3G (UMTS), HSDPA, GPS, SMS, MMS, and WAP that empowers systems and machines with the ability to talk and communicate with men.
- We research and develop *software development kits* so that using wireless technologies is easy for our customers.
- We supply, and manage mobile contents (SMS news alert, MMS news alert, WAP portal, 3G video streaming contents) for Maxis Communications Bhd.
- We collaborate with universities in research and developing wireless technologies.
- We are appointed as [Dell's authorised reseller in Malaysia](#).
- We are a member of the following organisations:-
 1. [Technopreneurs Association of Malaysia \(TeAM\)](#)
 2. [MATRADE](#)
 3. [The Chinese Chamber of Commerce & Industry of Kuala Lumpur & Selangor](#)
 4. [IBM Partnerworld](#)

PRODUCTS

List of Devices

1. **MOBITEK**® GSM MODEM
2. **MOBITEK**® Q24 SMS MODEM
3. **MOBITEK**® Q24 STK MODEM
4. **MOBIGATE**™ SMS GATEWAY
5. **MOBITEK**® i38 MMS MODEM

List of SDK

1. **MOBITEK**® SMS API to enable systems to send out SMS
2. **MOBITEK**® SIM TOOL KIT API for building Mobile Commerce Application and Automatic Reload System
3. **MOBITEK**® SMS ENGINE ENTERPRISE EDITION for building SMS Gateway
4. **MOBITEK**® MMS API that allows your system/application to send Q.R. Code (2D barcode) via MMS
5. **MOBITEK**® VEHICLE TRACKING DEVELOPMENT KIT for building Vehicle Tracking Solution or Location Based Solution
6. **MOBITEK**® E-mail to SMS CONVERTER that converts incoming e-mail into SMS

CUSTOMERS' TESTIMONIES

1. Mr. Teng Teck Yee, CTO of EBL Technology (<http://www.ebltech.net>) uses SMS API (ActiveX) to enhance their back-end system so as to provide information on demand, and SMS alert. By using the SMS API, it has reduce his time to build SMS application. He also praised the usefulness of the manual.
2. Mr. Looi Nooi Kang, Operations Executive of JenJOBS.com-Jen Infotech(<http://www.jenjobs.com/>) uses SMS Engine to enable SMS broadcasting and the SMS Gateway developed rapidly. By using the SMS Engine, it has reduce his time to build SMS application. He also recommend that our SMS GDK is a good product in the ICT industry.
3. Mr. Lam Chee Choong, Application Analyst of Kompakar eRetail Sdn Bhd (<http://www.kompakar.com>) developes their event alert via SMS using SMS Engine so that rapid development of a SMS Gateway was successful. He really find our manual useful and also agree with our good SMS GDK to be use in the ICT industry.
4. Dr. Leong Chee San, Company Director of Taman U Dental Surgery Sdn. Bhd. uses SMS API to do SMS broadcasting and SMS alert. The time frame for his SMS application has reduce due to rapid development of SMS Gateway. The SMS API could help him to integrate SMS feature with external software application. This has convince him to propose our SMS GDK as a good product for software developer and system integrator.
5. Mr. Donny Tandianus, Director of PT. Inventum Inc. from Indonesia (<http://www.inventum-inc.com/>) uses SMS API and SMS Web API in order to update them with information on demand via SMS and also to enhance SMS alert. He highly appreciated in using our SMS GDK because no problem occurred due to usefulness of the manual. He recommend people involve in the ICT industry to try our SMS GDK as a good product .
6. *"I have used your products (Fast Track and MS-SQL Enterprise SMS Engine) when i was with Delbros, Inc. and we are happy with its performance. Now that i am with another company, i will be working on projects which requires the use of your product. Im glad that you now have an MySQL version now."* – Mr. Zon Hisham, Edaran IT Services Sdn. Bhd. (www.edaran.com)
7. *"I selected your product because you offer a API and you can use the modem instandy. Great so far because it reduceses development time."* – Kris Nobels, Kilma-Systems (www.noblesoft.be)
8. *"Thank you very much for your email. We have been using your SMS Gateway Development Kit for a long time now (SMS API) and we are very happy with it."* – Mr. Sai Sidharth Menon, CWorks Systems Berhad (www.cworks.com.my)
9. *"Yes, we have started using SMS Gateway Development Kit and we are satisfied with that, We are using SMS engine. Yes. We would like to recommend your products to others."* – Ms. Taruna Rane, Siemens Ltd. (www.siemens.com)

SUCCESS STORIES

1. **MOBITEK®** makes Environmental Monitoring System (EMS) Talk. The vision of MOBITEK is that we make the system talk. We like to share a success story of our client, **InfoConnect Holdings Berhad** who uses our MOBITEK Q24 SMS MODEM to make their EMS to talk:-

"Our wireless EMS will provide continuous monitoring inside the rack all the time. It makes use of wireless sensors that can be placed inside the server rack at the appropriate location. This is recommended to be 2/3 up of the 42U rack. All the wireless sensors are linked to a centralized Gateway. It will report on the temperature to the main Gateway every 10 minutes under normal operating conditions. Each sensor can be set with a threshold that will trigger an abnormal condition so that an alert can be sent to the Gateway immediately without waiting for the regular broadcast. This way, the temperature violation is detected immediately. When our application receives such a message, it will send a sms and email to all the respective personnel set up in the database. Multiple sms and emails sent are to ensure that the problem is attended immediately and no one will be able to overlook. All setting of threshold & database needs are friendly through the use of parameter settings".

2. **MOBITEK®** enabled **One & Only System (Pvt) Limited**, Sri Lanka to develop a Air-Time Top-up Kiosk called "**PayTM**".

Cash deposit ATM network launched in Colombo

Sri Lankan consumers will enter the era of direct cash payments through ATMs on Octo 15 when five cash deposit taking ATMs will start operating in Colombo for the first time.

Abdul Rahuman, Managing Director of One & Only, the owning firm of the 'PayTM' network, said the initiative is a joint venture with Japan Cash Machines Co Ltd (JCM), the well-known maker of money-handling machines, equipment, and electronic cash registers for the global financial industry with \$ 217 million revenue (2010) and also listed in Tokyo and Osaka exchanges.

"Our initial investment in this venture is \$ 500,000 for Phase one. From October 15, Lankan consumers can directly pay Sri Lankan currency notes of Rs 10 to 5,000 denominations to this machine to settle their Dialog, SLT-Mobitel, Etisalat, Hutch and Airtel payments, as a start.

The consumers need not have an account with us to make the payment. Before the end of this month, we are planning to introduce Water Board and Electricity Board payments once we complete the necessary procedures with them. By end of 2013, subject to amendments to the Motor Traffic Act and government approval, we are



Rishad Bathiudeen, Minister of Industry and Commerce launches South Asia's first commercial scale deposit taking ATM network on October 11 at Level III- WTC

ready to accept Police traffic fines and charges and issue receipts which have legal validity.

We have not integrated

insurance instalment deposits yet but based on Insurance company applications, we are ready to extend our services to

them in future as well," revealed Rahuman. A demonstration showed the 'PayTM' machines, in their two models 'Smart Fiony' and 'Elegant Fiony', randomly accepting various Sri Lankan currency notes with denominations upto Rs 5,000, updating the mobile user accounts and issuing receipts within five to ten seconds, for two mobile phone numbers of two different mobile networks. "The system works in any language of choice in Sinhala, Tamil or English.

The machines are equipped to authenticate the user identity with a pin number which is already active and alternatively, the

fingerprint scanner which we have not activated yet. Once we activate the fingerprint scanner, local banks can join us to allow their depositors to withdraw from their savings accounts through our network. When that happens, these ATMs will become dual performers-both to accept and dispense cash.

"We are in discussions with Dialog Axiata to enlist Dialog eZCash online and if successful, such transactions too will become a reality with us in the next six months. We already support eZCash partially since top ups are allowed through our network," Rahuman said.

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3. **MOBITEK®** enabled Mr. Philip Ng, software developer, to develop an **Emergency Response System**:

"During the e-court Malaysia pilot run, your [MOBITEK] modem was used for the queue management system to sent SMS to all lawyers that were attending cases at Jalan Duta court complex. We support two way communication, lawyers could made inquiry via SMS to check where their cases would be heard or not. But later on [MOBITEK modem] was replaced with the government SMS mysms gateway 15888. [Compare with

15888 short code SMS gateway] the response still the best using [MOBITEK] sms modem. [The disadvantage of using 15888 short code SMS gateway is that] web integration still have problem delay."

"Your [MOBITEK] sms modem lately has been used for emergency notification to volunteers of Persatuan Bomba Sukarela in remote area, Pahang (<http://www.pbsbbc.org/index.php?m=44>). [MOBITEK modem provides] a two-way communication [and to identify which volunteer] is the nearest person who can reach the Emergency location and to bench mark the response time."

"Your company has good product, all my projects that require modem, your company is the first. Keep up the good product."

LIST OF CUSTOMERS FROM MALAYSIA

1. IT INSIGHT SDN.BHD
2. TOMMS Systems Sdn. Bhd.
3. Ultis Asia Sdn. Bhd.
4. Cworks Systems Berhad
5. DKSH Corporate Shared Services Center Sdn Bhd
6. EBL Technologies Sdn. Bhd.comment
7. Fujitsu (Malaysia) Sdn. Bhd.
8. Kannaltec Berhad
9. Langkah Teknologi Sdn. Bhd.
10. NEC SYSTEMS INTEGRATION (M) SDN. BHD.
11. Padimas Systems Sdn. Bhd.
12. Paradigm Systems Berhad
13. Tentacle Technologies (M) Sdn. Bhd.
14. Megasteel Sdn. Bhd.
15. FCS Computer Systems Sdn. Bhd.

LIST OF CUSTOMERS FROM THE PHILIPPINES

1. SOCOTECO-1

- Office Address: Matulas, City of Koronadal, South Cotabato, Philippines 9506
- Office Telephone Number: (083)228-4399
- Company Web Site: www.socoteco-1.com
- Product Purchased : Mobitek Q24 (Serial) Type SGDK

2. AntGlobal Solutions Ltd. Co.

- Office Address: 0239 Quirino Avenue, Tambo, Paranaque City, Philippines 1701
- Office Telephone Number: +639174231992
- Company Web Site: www.antglobal.ph
- Product Purchased: Wavecom S10 Type SGDK

3. Delbros Inc.

- Office Address: A.C. Delgado St. cor. 18th St. Port Area Manila Philippines 1018
- Office Telephone Number: +632-3392761(74)
- Company Web Site: www.delbros.com
- Product Purchased: Wavecom M1306B Type SGDK / Wavecom S10 Type SGDK

4. Redlink Broadband Wireless Access Inc.

- Office Address: 1371 Crisostomo St., Sampaloc, Manila, Philippines 1008
- Office Telephone Number: +63-2 4106290
- Company Web Site: www.redlink.com.ph
- Product Purchased: Mobitek Q24 (Serial) Type SGDK / Mobitek Q24 (USB) Type SGDK

5. Innosoft Solutions Inc.

- Office Address: King's Pharmacy Building, Sanciango St. 6000, Cebu
- Office Telephone Number: +63 32 2688712
- Company Web Site:
- Product Purchased: Mobitek Q24 (USB) Type SGDK

6. i-SEcure Networks & Business Solutions Inc.

- Office Address: 1018 Cityland Shaw Tower, Shaw Blvd corner St. Francis Sts., Mandaluyong City, Philippines
- Office Telephone Number: +632 6341923
- Company Web Site: www.isecurenet.com
- Product Purchased: Mobitek Q24 (USB) Type SGDK

7. Aegis Phillipines, Inc.

- Office Address: 8th Floor. Jaka Building 6780 Ayala Avenue, Makati City, 1226 Philippines
- Company Web Site: www.aegisglobal.com
- Product Purchased: Mobitek Q24 SMS MODEM (Type SGDK , USB)